











7th Empirical Management Conference 2020 – Virtual edition Conference Program

SCHEDULE SUMMARY

		Dec 9, 2020	Dec 10, 2020
11:00	11:05	Welcome	Welcome
44.05	44.05	Session 1:	Session 4:
11:05	11:25	David McKenzie	Dirk Jenter
11:25	11:45	Chiara Spina	Chad Syverson
11:45	12:05	Vanessa Schreiber	Florian Englmaier
		Moderator:	Moderator:
		John Van Reenen	Raffaella Sadun
12:05	12:45	BREAK*	BREAK*
		Session 2:	Session 5:
12:45	13:05	Vittorio Bassi	Desmond Lo
13:05	13:25	Louise Guillouet	Michel Azulai
	13:45		Anna Valero
13:25	15:45	COVID SESSION	
		Megha Patnaik	
		Manasa Gopal	
		lan Schmutte	
		Moderator:	Moderator:
		Daniela Scur	Nick Bloom
13:45	14:20	BREAK*	BREAK*
		Session 3:	Session 6:
14:20	14:40	Karthik Muralidharan	Killian Huber
14:40	15:00	Paul Gertler	Ingrid Haegele
		Moderator:	Moderator:
		Renata Lemos	Thomaz Teodorovicz
		HAPPY HOUR*	

^{*}Break and happy hour for presenters to be held in gather.town.













FULL SCHEDULE

DAY 1: December 9, 2020

Session 1 (11:05-12:05)

David McKenzie, World Bank Improving Business Practices and the Boundary of the Entrepreneur: A Randomized Experiment Comparing Training, Consulting, Insourcing and Outsourcing

Chiara Spina, INSEAD

A Scientific Approach to Innovation Management: Evidence from Four Field Experiments

Vanessa Schreiber, University of Oxford
Fostering Innovation through Empowered Workers – Experimental Evidence from the Bangladeshi
Garment Industry

BREAK (12:05 - 12:45)

Session 2 (12:45 – 13:45)

Vittorio Bassi, University of Southern California
No Line Left Behind: Assortative Matching Inside the Firm

Louise Guillouet, Columbia Business School Language Barriers in MNCs and Knowledge Transfers

COVID lightening session (5 minutes each)

Megha Patnaik, Department of Economics & Finance, LUISS Guido Carli Does management matter in COVID times?

Manasa Gopal, Georgia Institute of Technology

The effects of COVID-19 on US small businesses: evidence from owners, managers and employees

lan Schmutte, University of Georgia

Management practices and labor choices during the COVID-19 pandemic

BREAK (13:45 - 14:20)













Session 3 (14:20 - 15:00)

Karthik Muralidharan, UC, San Diego Improving Public Sector Management at Scale? Experimental Evidence on School Governance in India

Paul Gertler, UC Berkeley and NBER

Management and Altruism in Health Care: Evidence From a Field Experiment in Kenya

DAY 2: December 10, 2020

Session 4 (11:05-12:05)

Dirk Jenter, LSE
The Market for CEOs

Chad Syverson, University of Chicago Managers and Productivity in Retail

Florian Englmaier, LMU Munich

Management practices and firm performance during the Great Recession - Evidence from Spanish survey
data

BREAK (12:05 - 12:45)

Session 5 (12:45 – 13:45)

Desmond Lo, Santa Clara University

Managing with Style? Micro-Evidence on the Allocation of Managerial Attention

Michel Azulai, IFS, UCL

Can Training Improve Organizational Culture? Experimental Evidence from Ghana's Civil Service

Anna Valero, CEP, LSE

Do Management Practices Matter in Further Education?

BREAK (13:45 - 14:20)

Session 7 (14:20 - 15:00)

Killian Huber, University of Chicago

Discrimination, Managers, and Firm Performance: Evidence from "Aryanizations" in Nazi Germany

Ingrid Haegele, Berkeley

Hidden Talents: Managers, Applications and the Gender Gap

Note: schedule subject to change if unexpected circumstances arise