

Stanford | Empirical Management Conference

December 9th – 11th, 2015
Landau Economics Building, Room A

Organized by: **Nick Bloom**, *Stanford University*, **Raffaella Sadun**, *Harvard Business School*, and **John Van Reenen**, *LSE and Centre for Economic Performance*.

Wednesday, December 9, 2015

12:30 PM	Check-in
1:00 PM - 1:45 PM	Lunch
1:45 PM - 2:30 PM	CEOs and Management Practices Presented by: Raffaella Sadun, Harvard University
2:30 PM - 3:15 PM	Sources of Firm Life-Cycle Dynamics: Differentiating Size vs. Age Effects Presented by: Mu-Jeung Yang, Kellogg School of Management, Northwestern University Co-Authors: Lorenz Kueng, University of Washington, & Bryan Hong, Ivey Business School, Western University
3:15 PM - 3:45 PM	Break
3:45 PM - 4:30 PM	The Effects of Management and Technology Transfer: Evidence from the Marshall Plan Productivity Program Presented by: Michela Giorcelli, Stanford University
4:30 PM - 5:15 PM	The Determinants of Managerial Productivity Around the World Presented by: Mitch Hoffman, University of Toronto Co-Authors: Matthew Bidwell, University of Pennsylvania, John McCarthy, Cornell University, & Michael Housman, HiQ Labs
5:15 PM - 5:40 PM	Theory in Management Research Presented by: Wouter Dessein, Columbia University
5:40 PM	Walk to Dinner
6:00 PM	Dinner Jimmy V's Sports Café Arrillaga Family Sports Center 641 E. Campus Drive Stanford, CA 94305

Thursday, December 10, 2015

8:30 AM - 9:00 AM	Check-in, Coffee & Pastries
9:00 AM - 9:45 AM	Family Firms and Contractual Institutions Presented by: William Maloney, World Bank Co-Authors: Leonardo Iacovone, World Bank, & Nick Tsivanidis, University of Chicago
9:45 AM - 10:30 AM	All in the Family? CEO Succession and Firm Organization Presented by: Daniela Scur, University of Oxford Co-Author: Renata Lemos, University of Cambridge & Centre for Economic Performance, London School of Economics
10:30 AM - 11:00 AM	Break
11:00 AM - 11:45 AM	Discretion in Hiring Presented by: Danielle Li, Harvard University Co-Authors: Mitchell Hoffman, University of Toronto & Lisa B. Kahn, Yale University & NBER

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Thursday, December 10th, continued

- 11:45 AM - 12:30 PM **Behavioral Biases in Hiring: Evidence from a Field Experiment in Machine Learning**
Presented by: Bo Cowgill, Columbia University
- 12:30 PM - 1:30 PM **Lunch**
- 1:30 PM - 2:15 PM **Management and Pollution**
Presented by: Mark Curtis, Wake Forest University
- 2:15 PM - 3:00 PM **Management in China**
Presented by: Valerie J. Karplus, MIT
Co-Authors: Thomas Geissmann, MIT, & Da Zhang, MIT
- 3:00 PM - 3:30 PM **Break**
- 3:30 PM - 4:15 PM **Data in Action: Data-Driven Decision-Making in U.S. Manufacturing**
Presented by: Kristina McElheran, University of Toronto
Co-Author: Erik Brynjolfsson, MIT
- 4:15 PM - 5:00 PM **Does Modern Management Increase Inequality?**
Presented by: Yong Suk Lee, Stanford University
- 5:00 PM – 5:25 PM **Mexican Management Survey**
Presented by: Leonardo Iacovone, World Bank
- 5:25 PM **Walk to Dinner**
- 5:45 PM **Dinner**
Jimmy V's Sports Café
Arrillaga Family Sports Center
641 E. Campus Drive
Stanford, CA 94305

Friday, December 11, 2015

- 8:00 AM - 8:30 AM **Check-in, Coffee & Pastries**
- 8:30 AM - 9:15 AM **History and Nanoeconomics in Strategy and Industry Evolution Research: Lessons from the Meiji-Era Japanese Cotton Spinning Industry**
Presented by: Serguey Braguinsky, Carnegie Mellon University
Co-Author: David A. Hounsell, Carnegie Mellon University
- 9:15 AM - 10:00 AM **The Financial Crisis and Directive Leadership Behavior: A Multi-Level Perspective on Management Practices**
Presented by: Janka Stoker, University of Groningen
Co-Authors: Harry Garretsen, University of Groningen, & Dimitrios Soudis, University of Groningen
- 10:00 AM **Short Break**
- 10:15 AM - 11:00 AM **Lost in Transition: Organizational Practices and Formal Employment of Women in India**
Presented by: Aruna Ranganathan, Stanford University
- 11:00 AM – 11:45 AM **CEO's Values, Management Style and Firm Performance: Evidence from Social Enterprise in Europe**
Presented by: Marieke Huysentruyt, Stockholm University
Co-Authors: Ute Stephan, Aston Business School & Sunčica Vujić, University of Antwerp
- 11:45 AM **Adjourn/Lunch (boxed to go)**